

Code No: **R18MBA05****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, March 2024****Business Environment & Business Laws****(MBA)**

Roll No									

**Time: 3 hours****Max. Marks: 70****Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Discuss the influence of economic environment on business. [7M]  
B What is monetary policy? Explain the components of monetary policy. [7M]  
OR  
2 Discuss the Industrial policy 1991 in detail. [14M]

**SECTION-II**

- 3 A Discuss the agreement on Trade Related Investment Measures (TRIMS) by WTO. [7M]  
B Explain the disinvestment policies of public sector in India. [7M]  
OR  
4 A What is FDI. Explain the advantages of allowing FDI in India. [7M]  
B Explain the trade policies of any sector of your choice. [7M]

**SECTION-III**

- 5 A Distinguish between Foreign Exchange Regulation Act.( FERA) and Foreign Exchange Management Act (FEMA). [7M]  
B What is globalisation. Discuss the advantages and challenges of implementing globalisation. [7M]  
OR  
6 Discuss the EXIM policy of India in detail? [14M]

**SECTION-IV**

- 7 A Highlight the important features of IT Act-2000? [7M]  
B Explain the concept of bills of exchange and cheque. [7M]  
OR  
8 Elaborately discuss the consumer protection act-1986. [14M]

**SECTION-V**

- 9 A Discuss the procedure for winding up of accompany. [7M]  
B Discuss the powers of directors. [7M]  
OR  
10 Discuss the steps and procedures for incorporation of a company. [14M]

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Code No: R18MBA07

**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, March 2024****Cross Culture Management**

(MBA)

<b>Roll No</b>									
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**Time: 3 hours****Max. Marks: 70**

**Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Elaborate the multiple facets of Culture [7M]  
 B Discuss about the stages and levels of the culture [7M]

OR

- 2 A How does culture influence business. [7M]  
 B Differentiate between east and west cultures with suitable examples. [7M]

**SECTION-II**

- 3 A Examine the different types of cultural dilemmas [7M]  
 B What are the value orientation and dimensions in cross-cultural management? [7M]

OR

- 4 A Evaluate the current challenges faced by cross-cultural management. [7M]  
 B Explain different kinds of cultural Values. [7M]

**SECTION-III**

- 5 A Define and explain types of organizational culture. [7M]  
 B Discuss the role of a leadership and motivation in a cross cultural context. [7M]

OR

- 6 A Discuss the purpose and objectives of cross-cultural communication strategy. [7M]  
 B Define and explain the different types of cultural diversity. [7M]

**SECTION-IV**

- 7 A Explain the significant role of a Cross cultural communication at workplace. [7M]  
 B What are the limitations you face during the Intercultural Communication? [7M]

OR

- 8 A Discuss the Key Considerations in International Negotiations. [7M]  
 B What are the communicative strategies in cross-cultural business environment? [7M]

**SECTION-V**

- 9 A Explain the challenges of managing a cross cultural remote team. [7M]  
 B Explain the group process and its importance in working with groups. [7M]

OR

- 10 A Elaborate the steps involved with conflict resolution. [7M]  
 B Examine the factors influencing intercultural relationships. [7M]

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Code No: R18MBA03

**MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, March 2024****Financial Accounting and Analysis****(MBA)**

<b>Roll No</b>									
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**Time: 3 hours****Max. Marks: 70**

**Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Define the term Accounting. State the importance of accounting in business. [7M]  
 B Describe different classifications of accounts. [7M]

OR

- 2 A Write about different users of accounting information. [7M]  
 B Explain the concepts and conventions of accounting any five. [7M]

**SECTION-II**

- 3 What is trail balance? Explain the proforma of Trial balance [14M]

OR

- 4 Define accounting? Discuss the process of accounting. [14M]

**SECTION-III**

- 5 A Explain different methods of depreciation with an example. [7M]  
 B Define share? Explain the procedure of issuing of shares with a suitable example. [7M]

OR

- 6 Discuss in detail the straight line method and written down value method of depreciation. [14M]

**SECTION-IV**

- 7 Prepare a schedule of changes in working capital from the summary of balance sheets given below: [14M]

<b>Liabilities</b>	<b>31.12.97</b>	<b>31.12.98</b>	<b>Assets</b>	<b>31.12.97</b>	<b>31.12.98</b>
	Rs.	Rs.		Rs.	Rs.
Share Capital	80,000	95,000	Fixed Assets	90,000	1,00,000
Reserves	20,000	25,000	Current Assets	30,000	50,000
Current Liabilities	20,000	30,000			
	<b>1,20,000</b>	<b>1,50,000</b>		<b>1,20,000</b>	<b>1,50,000</b>

OR

- 8 Explain the Preparation and analysis of cash flow statement and funds flow statement. [14M]

**SECTION-V**

- 9 Describe Horizontal Analysis and Vertical Analysis of Company Financial Statements. [14M]

OR

- 10 State Accounting Standards Issued by ICAI-IFRS [14M]

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Code No: **R18MBA02****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY****(Autonomous Institution – UGC, Govt. of India)****M.B.A I Year I Semester Supplementary Examinations, March 2024****Managerial Economics****(MBA)**

<b>Roll No</b>									
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**Time: 3 hours****Max. Marks: 70**

**Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Define Managerial Economics. Explain the of Managerial Economics. [7M]  
 B Explain the relationship of Managerial Economics with other areas. [7M]

OR

- 2 A Explain the concepts of Managerial Economics. [7M]  
 B What is meant by time perspective in business decisions. How does it become an important consideration in business [7M]

**SECTION-II**

- 3 A Define Demand. Explain Law of Land. [7M]  
 B Explain why the demand curve slopes downward from Left to Right. [7M]  
 What are the exceptions to the Law of Demand?

OR

- 4 Explain the following:  
 i) Infinite Elasticity of Demand [3M]  
 ii) Zero Elasticity of Demand [4M]  
 iii) < 1 Elasticity of Demand [3M]  
 iv) >1 Elasticity of Demand [4M]

**SECTION-III**

- 5 A Explain Production function with two variables . [7M]  
 B I. What is MRTS [3M]  
 II. Iso-Cost [2M]  
 III. Iso-Quant [2M]

OR

- 6 A State and Illustrate the Cobb-Douglas Production Function. [7M]  
 B What are Economies of Scale and Returns to Scale . Explain with examples. [7M]

**SECTION-IV**

- 7 Explain the Cost-Output relationship in the Short-run and Long-run. [14M]  
 OR  
 8 A What are the different Cost Concepts. [7M]  
 B Discuss the relationship between Cost &Output. [7M]

**SECTION-V**

- 9**     A     How is the price of a product determined in a perfectly competitive market.     **[7M]**
- B     Illustrate & Explain how firms under Perfect Competition find their equilibrium.     **[7M]**
- OR
- 10**    A     What are the different methods of pricing a product?     **[7M]**
- B     Explain the advantages & disadvantages of Cost plus Pricing.     **[7M]**
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Code No: **R18MBA01****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, March 2024****Management and Organizational Behaviour****(MBA)**

<b>Roll No</b>									
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**Time: 3 hours****Max. Marks: 70**

**Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Define the importance of management in contemporary business environments, examining its role in achieving organizational goals. [7M]  
 B Outline the relevance and application of Scientific Management Theory in modern workplaces. [7M]

OR

- 2 A Classify the Human Relations Movement, assessing its influence on employee motivation. [7M]  
 B Illustrate the key concepts and principles of Systems and Contingency theory. [7M]

**SECTION-II**

- 3 A Choose the features of planning, discussing how they contribute to the effectiveness of organizational decision-making. [7M]  
 B Compare and contrast different forms of planning, such as strategic, tactical, and operational planning. [7M]

OR

- 4 A Apply the steps in the planning process, highlighting the key activities involved and their sequential order. [7M]  
 B Explain the relationship between authority, power, and influence in the organizational context. [7M]

**SECTION-III**

- 5 A Evaluate the Great Man theory of leadership, discussing its historical context and its relevance in contemporary organizational settings. [7M]  
 B Critically examine The Managerial Grid Model, assessing its framework for understanding leadership styles. [7M]

OR

- 6 A Compare and contrast Theory X and Theory Y, discussing the contrasting assumptions about employee motivation and management approaches. [7M]  
 B Appraise guidelines for effective communication in organizational settings. [7M]

**SECTION-IV**

- 7 A Define and discuss the fundamental elements of Organizational Behaviour. [7M]  
 B Analyze the perception process and its impact on organizational [7M]

behavior.

OR

**8**    A    Evaluate the impact of Type-A and Type-B personality traits on individual and group behavior in the workplace.    **[7M]**

      B    Critically analyze Sigmund Freud's Psychoanalytic theory and its relevance to understanding organizational behavior.    **[7M]**

**SECTION-V**

**9**    A    Determine the foundations of group behavior in organizational settings.    **[7M]**

      B    Discuss the challenges and benefits of group decision-making processes within organizations.    **[7M]**

OR

**10**   A    Evaluate the different types of teams in organizations, such as cross-functional teams, virtual teams, and self-managed teams.    **[7M]**

      B    Discuss the factors that contribute to creating effective teams in the workplace.    **[7M]**

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Code No: **R18MBA04****MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY**

(Autonomous Institution – UGC, Govt. of India)

**M.B.A I Year I Semester Supplementary Examinations, March 2024****Statistics for Managers**

(MBA)

<b>Roll No</b>									
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**Time: 3 hours****Max. Marks: 70**

**Note:** This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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**SECTION-I**

- 1 A Write a note on the meaning and significance of statistics. [6M]  
 B Discuss the differences between statistics as numerical facts and as a discipline of study. [8M]

**OR**

- 2 Discuss in detail the various managerial applications of statistics. [14M]

**SECTION -II**

- 3 Find Mean and Median of the following data [14M]  
 X: 0 1 2 3 4 5 6 7  
 F: 2 5 7 13 21 16 18 3

**OR**

- 4 Distinguish between 'variation and skewness' and discuss briefly the various methods of measuring skewness. [14M]

**SECTION-III**

- 5 A Discuss the methods of data classification with examples. [7M]  
 B State and explain the objectives of tabulation. [7M]

**OR**

- 6 A Charts are more effective in attracting attention than other methods of presenting data. Do you agree? Give reasons for your answer. [8M]  
 B The following are the figures of sales and net profits of a company over the last four years. [6M]

Year	(Percentage change over previous year)	
	Sales Growth	Net Profit
2019-2020	25	50
2020-2021	15	35
2021-2022	10	45
2022-2023	20	-15

Present this data by a suitable bar chart.

**SECTION-IV**

- 7 A What are non-parametric tests? Explain. [4M]



- B Perform a two-way ANOVA on the data given below: [10M]

Plots of Land	Treatment			
	A	B	C	D
1	38	40	41	39
2	45	42	49	36
3	40	38	42	42

Use the coding method for subtracting 40 from the given numbers.

**OR**

- 8 A What do you mean by Test for Goodness of fit? Explain. [4M]

- B A certain drug is claimed to be effective in curing cold. In an experiment on 450 persons with cold, half of them were given the drug and the remaining half were given lemon tea. The patients reactions to the treatment are recorded in the following table; [10M]

Treatment	Consequence			
	Helped	Reaction	No effect	Total
Drug	170	15	40	225
Lemon Tea	155	20	50	225
Total	325	35	90	450

Can it be concluded that there is a significant difference in the effect of the drug and lemon tea in curing cold?

**SECTION-V**

- 9 A What is meant by correlation? Distinguish between positive, negative and zero correlation. [6M]

- B The following data relate to age of employees and the number of days they reported sick in a month. [8M]

Employees	1	2	3	4	5	6	7	8	9	10
Age	30	32	35	40	48	50	52	55	57	61
Sick days	1	0	2	5	2	4	6	5	7	8

Calculate Karl Pearson's coefficient of correlation and interpret it.

**OR**

- 10 A Write a short note on moving averages. [5M]

- B The owner of a small garment shop is hopeful that his sales are rising significantly week by week. Treating the sales for the previous six weeks as a typical example of this rising trend, he recorded them in Rs. Lakhs and analysed the results [9M]

Week	1	2	3	4	5	6
Sales	2.69	2.62	2.80	2.70	2.75	2.81

Fit a linear regression equation to suggest him the weekly rate at which his sales are rising and use this equation to estimate expected sales for the 7<sup>th</sup> week.

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